

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

IT Promotion – Publicity and awareness creation for promotion of IT Sector and e-Governance activities in the State of Andhra Pradesh – Release of advertisements/advertorials in Print & Electronic Media – Sanction and Transfer of an amount of Rs.50,00,000/- (Rupees Fifty Lakhs only) to the PD A/c of APTS Ltd for subsequent releases to the Print & Electronic media agencies/institutions – Orders – Issued.

INFORMATION TECHNOLOGY & COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Rt.No. 109

**Dated: 06.07.2012
Read the following:**

1. G.O.Ms.No.9, IT&C Department, dated:07-07-2010 on ICT Policy 2010-2015.
2. G.O.Rt.No.2502, Finance (EXPR.GAD-II) Department dt:19.05.2012.
3. U.O.Note No.918/IT&C/Budget/2012, IT&C Dept, dt:22.05.2012.

ORDER:

As part of IT Promotion activities, Government releases advertisements/advertorials in print & electronic media on promotion of IT Sector and e-Governance activities in the State of Andhra Pradesh for attracting IT companies that do not have presence in the State to come, setup and grow their operations, giving wide publicity on IT, Hardware, e-Governance initiatives, promotion and policies. In this regard, certain expenditure needs to be incurred in short notice, on priority and need based requirement from time to time.

2. For this purpose, sanctions and releases have to be made some times in advance at periodical intervals and at short notice to the Print & Electronic media agencies/institutions as and when the above media plan is planned/organised, for which the budget must be available whenever it is required, within least possible time frame.

3. In view of the above and after careful consideration, Government hereby accord, sanction for an amount of Rs.50,00,000/- (Rupees Fifty Lakhs only) to PD A/c of APTS Ltd for onward releases by APTS Ltd as per the instructions of Government at this Dept to the Print & Electronic media agencies/institutions for placing the advertisements/advertorials in the respective print & electronic media as mentioned above.

4. The amount sanctioned in Para.3 above shall be debited to the following Head of Account:

3451	:	Secretariat Economic services
MH (090)	:	Secretariat
GH (11)	:	Normal State Plan
SH (22)	:	Information Technology & Communications Dept
260	:	Advertisements, Sales and Publicity Expenses

P.T.O.

5. The Joint Director & D.D.O., IT&C Department shall draw the amount sanctioned in Para.3 above by preferring an adjustment bill with the Dy.P.A.O. Secretariat Branch, Hyderabad and credit the said amount of Rs.50,00,000/- (Rupees Fifty Lakhs only) to the PD A/c. No. 23 of APTS Ltd under the following credit Head of Account:

8449	: Other Deposits
MH (120)	: Miscellaneous Deposits
SH (56)	: Deposits of APTS Ltd.
PD A/c No.	: 23 of APTS

6. APTS Ltd shall submit advance stamped receipt for Rs.50,00,000/- (Rupees Fifty Lakhs only) to this Department in duplicate.

7. APTS Ltd shall submit the Utilization Certificate for the said amount of Rs.50,00,000/- (Rupees Fifty Lakhs only) to the Govt from time to time in this regard.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SANJAY JAJU
SECRETARY TO GOVERNMENT

To

The Managing Director, APTS Limited, Hyderabad
The Accountant General (Audit), Andhra Pradesh, Hyderabad
The Accountant General (A&E), Andhra Pradesh, Hyderabad
The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad
The Pay and Accounts Officer, Andhra Pradesh, Hyderabad
The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad
The JD & DDO, IT&C Department

Copy to:

Fin. (EXPR – GAD II) Department
SF/Spare

// FORWARDED BY ORDER //

SECTION OFFICER